

# Sarah Lloyd

SARAH LLOYD  
INTERACTIVE & DIGITAL MEDIA



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812-664-3279

## EXPERIENCE

### Web Support Specialist, CGI Digital

September 2021 – Present

- Launched WordPress sites & managed DNS records for domains
- Implemented IDX services onto websites
- Completed client revision requests and fixed errors on WordPress & HTML sites
- Wrote guides on team processes and trained new team members
- Participated in leadership training

### Communications & Storytelling Intern, BBQ Bus Catering Co.

July 2021 – November 2021

- Designed window graphic for new storefront & Created videos for Instagram
- Updated website landing page using BentoBox
- Met with social media intern to discuss strategy and implementation of content

### Web Design Undergraduate Instructor, Indiana University

February 2021 – May 2021

- Gave students guidance during group activities
- Answered student questions during class
- Held weekly office hours to help students with project work
- Worked with other Instructors to grade projects and assignments

### Graphic Design Intern, WonderLab Museum

August 2020 – December 2020

- Designed logos and signage for new virtual events & yearly programs
- Pitched early design concepts and revised after feedback
- Wrote articles for the museum's blog

## EDUCATION

### Indiana University Bloomington

Media BA with concentration in Interactive & Digital Media. Minors in Creative Technologies in Art & Design and Human-Centered Computing.

Graduated May 2021 with High Distinction.

## SKILLS

Adobe Creative Suite

HTML & CSS

3-D Modeling

Quick Learner

Infographics

Figma

Training

Multitasker

Canva

Webflow

WordPress

Writing & Editing

Illustration

JavaScript

Divi

Customer Service

Video Editing

Bootstrap

IDX

Web Troubleshooting

## REFERENCES

### Adam Blonsky

CGI Digital

Project Manager, Web Technologies

585-245-2237

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### Erika Lee

Indiana University

Senior Lecturer in Informatics

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